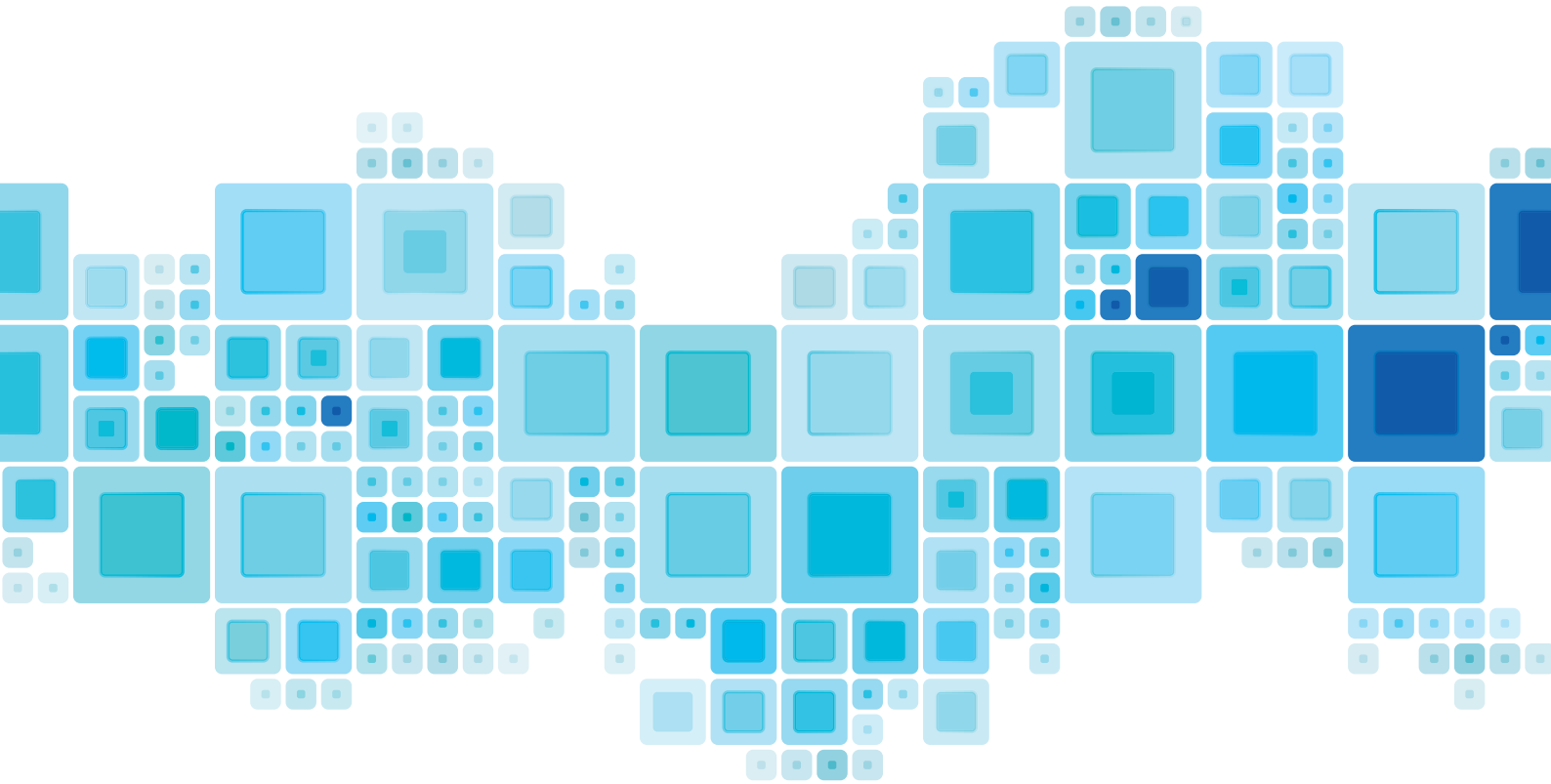




MONTESSORI WHOLE SCHOOL REFRESHER

Friday & Saturday, 8 & 9 June 2018
Novotel Brighton Beach

Sponsor & Exhibitor Information



Montessori Australia

Montessori Australia is the national peak body for Montessori. A non-profit organisation, it supports Montessori schools, centres, programs and projects and liaises with government and authorities, provides information to professionals, parents, carers and the public, and advocates on behalf of the Montessori sector.

Our mission is to support the natural development of the human being from birth to maturity enabling children to become the transforming elements of society leading to a harmonious and peaceful world.

Montessori Whole School Refresher

The Montessori Whole School Refresher provides Montessori educators and administrators, professional development and network opportunities over the Friday and Saturday of the Queens Birthday long weekend. Held annually in Sydney and attended by around 150-200 delegates, it is the major national event for Montessori school principals and teachers to 'refresh' their professional practice. We invite you to become an integral part of this event by becoming a sponsor or exhibitor.

Please note, in support of our commitment to environmental sustainability, our events do not have delegate satchels, and our printed material is limited to a pocket programme. Promotion and engagement is fuelled through the use of information technology and social media.

Montessori Work and Play

MONTESSORI WHOLE SCHOOL REFRESHER SPONSOR & EXHIBITOR PACKAGES

The following packages are available to sponsors and exhibitors:

SPONSORSHIP BENEFITS

- Put your business front and centre
- Get in front of your target market
- Brand awareness and media exposure
- Generate strong leads
- Increase your reach and exposure to new clients, customers and businesses
- Reconnect with customers and engage with an audience
- Deliver ROI

The following packages are available to sponsors and exhibitors:

PLATINUM SPONSOR

\$3,500 (one only)

- Banner placement at registration desk and at the conference plenary podium
- Acknowledgement by Montessori Australia President as Platinum Sponsor in the plenary opening address
- Complimentary VIP registration at the Conference Reception for 2 representatives
- Acknowledgement at the Conference Reception by the President and opportunity to briefly address delegates
- Exhibitor package including up to 4 exhibitor tables and 2 exhibitor registrations
- Recognition and logo on the event marketing media
- Recognition and logo on the pocket programme
- Logo and promotional paragraph in the next edition of the Montessori Australia eBulletin
- Opportunity to provide merchandising gift to delegates
- Acknowledgement on slide presentations template as Platinum Sponsor
- Showcase sponsor on the event app
- Receive an email list of all Montessori schools and centres
- Platinum Sponsor name tags

GOLD SPONSOR – \$2,000

- Banner placement at exhibitor area
- Acknowledgement by Montessori Australia President as Gold Sponsor in the plenary opening address
- Complimentary VIP registration at the Conference Reception for 1 representative
- Exhibitor package including up to 2 exhibitor tables and 2 exhibitor registrations
- Recognition and logo on the event marketing media
- Recognition and logo on the pocket programme
- Opportunity to provide merchandising gift to delegates
- Acknowledgement on slide presentations template as Gold Sponsor
- Sponsor inclusion on the event app
- Gold Sponsor name tags



Montessori Work and Play



MONTESSORI WHOLE SCHOOL REFRESHER SPONSOR & EXHIBITOR PACKAGES

The following packages are available to sponsors and exhibitors:

SILVER SPONSOR – \$1,500

- Banner placement at exhibitor area
- Acknowledgement by Montessori Australia President or Executive Director as Silver Sponsor in the plenary opening address
- Complimentary VIP registration at the Conference Reception for 1 representative
- Exhibitor package including 1 exhibitor table and 1 exhibitor registration
- Recognition and logo on the event marketing media
- Recognition and logo on the pocket programme
- Acknowledgement on slide presentations template as Silver Sponsor
- Sponsor inclusion on the event app
- Silver Sponsor name tags

RECEPTION SPONSOR

\$1,000 (one only)

- Naming rights to the Conference Reception
- Banner placement at the Conference Reception
- Acknowledgement at the Conference Reception by the President and opportunity to briefly address delegates
- Complimentary VIP registration at the Conference Reception for 2 representatives
- Opportunity for theming or to provide entertainment during the welcome reception, at sponsor's cost
- Recognition and logo on the event marketing media
- Recognition and logo on the pocket programme
- Acknowledgement on slide presentations template as Reception Sponsor

LANYARD SPONSOR

\$500 (one only)

- Provide lanyard with your company name and/or logo for all delegates (including plastic name card holders)
- Banner placement at exhibitor area
- Recognition and logo on the event marketing media
- Recognition and logo on the pocket programme
- Acknowledgement on slide presentations template as Lanyard Sponsor

EXHIBITORS

\$550 Exhibitor Package includes:

- Single exhibitor trestle table (additional tables at \$100 each)
- Exhibitor registration includes access to the exhibitor area and meals during the 2 day event for 1 exhibitor (additional exhibitor registrations at \$80 each)
- Exhibitor name tag
- Attendance at the Conference Reception

Montessori Work and Play



MONTESSORI EARLY CHILDHOOD CONFERENCE

SPONSOR & EXHIBITOR TERMS AND CONDITIONS

- Upon booking, an invoice will be provided for sponsorship and exhibitor packages. Payment is required within 14 days. Sponsor and exhibitor entitlements will not be provided until full payment is received.
- Prices include GST.
- Cancellations must be in writing. Cancellations received more than one month prior to the event date will be refunded less 50% of the package price. Cancellations received less than one month prior to the event will not be refunded.
- Sponsors/exhibitors cannot be sublet or assigned to another party.
- All applications for sponsorship or exhibitors will be reviewed by Montessori Australia. Montessori Australia reserves the right to accept or reject applications.
- The Association Montessori Internationale (AMI) oversees the development and manufacture of the Montessori materials and endorses specific manufacturers. Nienhuis Montessori have AMI approval and Montessori Australia is their Australian distributor. As such, no other exhibitor may include equivalent Montessori classroom materials in their exhibitions.
- The location of the exhibitor tables in the exhibitor area is solely at the discretion of Montessori Australia. Montessori Australia reserves the right to rearrange the exhibitor floor plan and/or relocate any exhibit without notice. Montessori Australia will not discount or refund for any facilities not used or required.
- Attendance to conference sessions is not included in the sponsor or exhibitor package. Sponsors or exhibitors wishing to attend sessions must register as a delegate and pay the appropriate registration fee.
- Montessori Australia reserves the right to ask exhibitors to remove any display items deemed as unacceptable.
- Exhibitors will be provided with details of bump-in and bump-out times as well as consignment arrangements; the terms of these are strictly applicable.
- Advertising material is limited to the location specified in the package.
- Exhibitor tables must be either manned or available to delegates from registration time until the afternoon break on the last day.
- Bump-in/out times will be provided by the Events Co-ordinator after they have been specified by the venue.
- Note that the venue may have portorage charges which are solely the responsibility of exhibitors.
- Montessori Australia will not be held accountable, responsible or liable for any damage, loss, harm or injury however caused to persons or property of the exhibitor, nor to goods or other property sent off in transit to the venue or remaining there after the event.
- Exhibitors are responsible for any loss or damage to their own property.
- Exhibitors are responsible for any loss or damage caused by them to the venue.
- Exhibitors are required to remove all rubbish and clean their exhibitor space before vacating, otherwise removal or cleaning fees may be charged. Return of property after the event is the responsibility of the exhibitor.
- Portorage and other freight charges are specified by the venue. Costs for these are at the expense of the exhibitors. Details will be provided with the bump-in information.
- Public and Product Liability insurance must be taken out by each exhibitor at their own expense. A copy of the organisation's Public and Product Liability certificate must be submitted with the exhibitor application.
- Montessori Australia may take photography/video of sponsors and exhibitors during the event. Permissions for their use by Montessori Australia are granted by virtue of attendance at the event.
- In alignment with our Green Policy, our events do not have delegate satchels, and our printed material is limited to a pocket programme. Promotion and engagement is fuelled through the use of information technology and social media.

Montessori Work and Play